

# Be a Part of Asia's Leading Diversity & Inclusion Network

## DEVELOPMENTS IN DIVERSITY & INCLUSION IN ASIA

In the last decade, the subject of diversity and inclusion has attracted increasing attention from the corporate sector. With untapped opportunities, Asia represents a strategic growth market, and a growing number of companies recognise the importance of diversity and inclusion – not only as a talent management strategy but also as a source of competitive advantage. They know they need access to diverse talent not only to realise their ambitions in the region but also to reflect the needs of the Asian markets they are seeking to serve.

Keen to compete on the global stage, and exposed to global influences and practices, leading local organisations are also being forced to up their game when it comes to promoting equitable and fair workplaces and harnessing the contribution of all to drive business success. At the same time, we have seen complex and changing dynamics across the Asia region, most notably the ageing population, globalisation, the shortage of talent and, of course, the recent global pandemic and the rise of various social movements. These are providing the impetus for governments and business communities across Asia to put diversity and inclusion on the political, social and corporate agenda, adapting to the increasing and ever-changing needs of their people (remote or technical business support as well as additional emotional and physical wellbeing interventions).

In the midst of these efforts, organisations ought to remember that Asia is a huge and complex market. It is not one entity but is made of many countries and cultures with a broad range of issues that can impact organisational performance – both internally and externally. And, whilst we look towards other markets and industries for inspiration and good practice cases, these complexities highlight the need to adopt a local perspective to diversity and inclusion.

Community Business' leading Diversity & Inclusion in Asia Network (DIAN) provides a critical forum for companies committed to understanding the issues and driving their strategies forward.



**Find out about the benefits of DIAN Membership in 2022**



## WHAT TO EXPECT FROM DIAN IN 2022

Core	Connect	Premium	 <b>Research</b> Contribute to and help shape a pioneering research project designed to advance D&I in Asia.		
			 <b>Global Link</b> Access trends, developments, and insights into key Asian markets.	 <b>Asia EW Roundtables</b> Support and upskill key managers on all aspects of employee wellbeing.	
			 <b>China Roundtables</b> Support and upskill your D&I practitioners within China.	 <b>Philippines Roundtables</b> Support and upskill your D&I practitioners within the Philippines.	
			 <b>DIAN Conferences</b> Join thought-provoking, engaging, sessions to advance your D&I strategy.	 <b>Business Leader Roundtable</b> Engage senior leaders in a discussion on aligning D&I and business strategy.	
			 <b>DIAN Circles</b> Identify key challenges and share good practice within small discussion groups.	 <b>Member Portal</b> View and access events, resources, and other benefits and opportunities.	
			 <b>Monthly Updates</b> Stay up to date with D&I developments, thought leadership, and activities.	 <b>Resources and Tools</b> Access public and member-only resources.	
			<b>Exclusive Member Discounts</b>	 <b>DIAN India Membership</b> Engage and support your staff and advance your D&I strategy across India.	 <b>Consulting &amp; Training</b> Choose from a wide range of custom solutions delivered in several languages.





<b>DIAN 2022 MEMBERSHIP</b>	 <b>1. DIAN CORE Membership</b> US \$14,500	 <b>2. DIAN CONNECT Membership</b> US \$16,000	 <b>3. DIAN PREMIUM Membership</b> US \$17,500
Exclusive DIAN Conferences	✓	✓	✓
Business Leader Roundtable	✓	✓	✓
DIAN Practitioners' Circles	✓	✓	✓
Monthly Newsletter	✓	✓	✓
Member Portal	✓	✓	✓
Global Link (Roundtables and Newsletters)		✓	✓
China Roundtables		✓	✓
Philippines Roundtables		✓	✓
Asia Employee Wellbeing Roundtables		✓	✓
Research Project			✓



## ABOUT DIAN

The Diversity & Inclusion in Asia Network (DIAN), an initiative of Community Business launched in 2008, is the leading network of companies and professionals committed to advancing diversity and inclusion in Asia. Members work together to understand diversity & inclusion issues pertinent to the region, share and develop best practice and impact positive change – within their own organisations and beyond. For more information, visit <https://www.communitybusiness.org/networks/dian> or contact [dian@communitybusiness.org](mailto:dian@communitybusiness.org).

### What People Say about DIAN



*DIAN continues to be the best source of Asia-specific intelligence around Diversity & Inclusion.*



*It clearly is the second to none, meeting point of D&I specialists and expertise in the market and the region.*



*The learning and connections made through being part of the DIAN community have been transformative for my work in the D&I space. Not only has the association helped propel me in my career, DIAN has remained my knowledge base over the years.*

## ABOUT COMMUNITY BUSINESS

Community Business is a not-for-profit organisation (Hong Kong Charity Number 91/6560) whose mission is to lead, inspire and support businesses to have a positive impact on people and communities. A recognised leader in advancing responsible and inclusive business practices in Asia, Community Business facilitates networks, conducts research and events, leads programmes and campaigns and provides training and consulting. Our focus on responsible business is aligned to four mission-led themes:

- Building responsible leadership
- Tackling workplace inequality
- Ensuring employee wellbeing
- Promoting social inclusion

Founded in 2003 and headquartered in Hong Kong with a presence in India and working with dedicated partners and consultants across Asia, Europe and the Americas, Community Business works with companies of all sizes and from diverse industries across Asia, harnessing the power of business to drive social change. For more information, please visit [www.communitybusiness.org](http://www.communitybusiness.org).