

Sponsorship Options and Benefits

		Premium Package AWARD AND GOLD TABLE US \$14,000	SPONSOR AN AWARD US \$8,000	GOLD TABLE US \$8,500	CORPORATE TABLE US \$6,000
PRE-EVENT	Online Exposure Brand presentation on the Awards and/or Gala Dinner webpage(s) with option to hyperlink to Sponsor's webpage	Up to 12 months of Exposure	Up to 12 months of Exposure	✓	✓
	Posts on social media	✓	✓	✓	✓
	Marketing Collaterals Logo exposure on relevant marketing materials	✓	✓	✓	Listing
	Marketing Banner Dedicated dynamic web banner on Awards and/or Gala Dinner webpage(s)	✓	✓	✓	
	Award Assessment Opportunity to nominate Senior Executive to be on Judging Panel	✓	✓		
	Media Exposure Mention and quote in press release to promote sponsors of awards	✓	✓		
AT EVENT	Brand Exposure Logo on main backdrop, entrance pull-up banner, event programme and event slides	✓		✓	
	Verbal Acknowledgement Opening Remarks	✓	✓	✓	✓
	Award Presentation Opportunity to nominate Senior Executive to present the Award at the Awards Ceremony	✓	✓		
	Branded Table One branded table of 10 seats (US\$6,000)	✓		✓	✓
POST-EVENT	Media Exposure To be named in the Results Announcement To be invited to speak at the Media Briefing	✓	✓		
	Brand Exposure Logo in post-event eDMs and Awards and/or Gala Dinner webpage(s)	✓	✓	✓	✓
	Enhanced Exposure Featured in Post Event Publication One full page advertisement (US\$2,000)	Awards Sponsor Quote and Company Picture (1 page)	Awards Sponsor Quote	Company Picture and Quote (1/2 page)	Listing

NB: The winners of the 2017 awards are not eligible for the same award in 2018.
Companies are not able to make a submission for any award that they are sponsoring.